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International Light Technologies Partners with BJ's Wholesale Club to Design Superior LED Refrigerated Case Lighting Systems

ILT provides LED-based solution to replace fluorescent case lighting...

PEABODY, MA, JUNE 2010 International Light Technologies (ILT), a leading designer, manufacturer and distributor of lighting products and equipment, has partnered with BJ's Wholesale Club to create a new [LED \(Light Emitting Diode\) Refrigerated Case Lighting System](#) that is being installed in 68 BJ's locations in 2010.

ILT designers worked with BJ's Energy Department and Club Installers to create a LED-based refrigeration case lighting system ideally suited to the BJ's Wholesale Club environment. The ILT LED-based refrigeration lighting products are state-of-the-art green technology that provide reduced energy consumption, extremely low maintenance, and avoid the hazardous waste issues associated with standard fluorescent case lighting.

The features and benefits of the ILT Caselight System include:

- Crisp uniform light distribution across all shelves for better illumination of products
- Going GREEN - Significant energy savings over fluorescent lamps reduces carbon footprint with no mercury disposal issues
- Going Green translates to COST SAVINGS UP TO \$63.00 PER CASE DOOR PER YEAR ("per door" energy cost is the industry standard for calculating energy cost savings)
- Durable aluminum extrusion construction protects the LEDs and drivers – no exposed lenses to crack or break
- Drivers are fully integrated, easing installation and maintenance
- Design eliminates glare

"BJ's is committed to improving efficiency in our clubs, and improvements in efficiency ultimately translate to a better shopping experience for our Members," said Kevin Moran, Manager of Energy at BJ's Wholesale Club. "International Light Technologies' expertise in LED lighting combined with their ability to truly understand what BJ's needed resulted in a product that is robust, better for the environment and cost effective, which all will positively impacts the shopping experience."

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“Our product designers went into the BJ’s Clubs and observed how the cases were used, loaded, and maintained and came away with a very realistic understanding of what was needed,” said Thom Connolly, President and CEO of International Light Technologies. “The current fluorescent lighting system combined with the factory lenses can be easily broken during restocking. The new LED lights have a much lower profile and are more robust in design. Broken lights destroyed the visual for the case and were difficult and expensive to replace. We are pleased to have worked with BJ’s Clubs and to have developed a quality and sturdy lighting product that has applications across a wide spectrum of uses.”

He added, “We believe that LED lighting is the way of the future and that this is one of many applications ideally suited to LED technology.”

ILT CaseLight Info - Please call Pete Couture at 979-818-6180 x130 or email Pete at: pcouture@intl-lighttech.com

About International Light Technologies

International Light Technologies was created in 2005 with the merger of Gilway Technical Lamp and International Light. International Light Technologies Sources Division combines 45 YEARS of expertise in providing customers with off-the-shelf and customized solutions across a broad spectrum of light sources, including high power LEDs and modules, UV-Visible-IR lamps, specialized replacement lamps, and power supplies. Through the Systems Division, the company has been solving light measurement problems through the design and manufacture of a wide range of highly accurate light measuring instruments. The newly formed Innovations Divisions brings together the expertise of both divisions to design and manufacture an ultra slim ILLUMALED product line of LED fixtures for task lighting, case lighting, security lighting and signage lighting. For more information please visit www.intl-lighttech.com or call 978-818-6180.

About BJ’S Wholesale Club

BJ's is dedicated to providing members with high-quality, brand-name food and merchandise at prices that are significantly lower than supermarkets, supercenters, department stores, drug stores and specialty retail stores. BJ's carries the most product variety of any wholesale club with more than 7,000 items, including supermarket-sized staples, USDA Choice meats and stock-up items. BJ's is the only wholesale club to accept all manufacturers' coupons and for greater convenience, offers the most payment options including EBT. Headquartered in Natick, Massachusetts, BJ's Wholesale Club, Inc. is a leading operator of warehouse clubs in the eastern United States. The Company currently operates 189 clubs and 105 gas stations in 15 eastern states. Learn more and shop online at BJs.com or for exclusive content visit [Facebook.com/bjswholesaleclub](https://www.facebook.com/bjswholesaleclub).