



## InternationalLight TECHNOLOGIES

### **CanopyLight LED Retrofit Kit Wins Blue Ribbon at NACS Meeting**

CanopyLight Named Top "Green" Cool New Product at the 2011 NACS Meeting

Peabody, MA, November 28, 2011,....International Light Technologies (ILT), a leading designer, manufacturer and distributor of light measurement and detection systems, is pleased to announce that the ILT CanopyLight™ LED Retrofit Kit won a blue ribbon for being voted one of the Top Ten "Cool New Products", and the Top "Green" Cool New Product, at the National Association of Convenience Stores (NACS) annual meeting in October.

Each year, NACS invites exhibitors to submit their latest products designed for the US convenience store market. These products are then displayed in a special "Cool New Products" area during the NACS meeting. Voting is done by NACS members using special scanners as they view the cool new products.

Six major product categories were on display in the Cool New Products area. CanopyLight was displayed in the "Green (Eco-Friendly)" product area and took top honors for that product category.

"ILT is thrilled that NACS members voted CanopyLight the Top "Green" Cool New Product at this year's NACS meeting," said Thom Connolly, ILT's President and CEO. "We knew that convenience store management would recognize the value of an easy-to-install, cost-competitive LED-based retrofit kit for replacing existing energy-inefficient, high maintenance metal halide fixtures in their gas pump canopies, but to be named top "green" new product was beyond our expectations."

Pete Couture, CanopyLight Product Development Manager added, "The other factor we heard again and again from NACS Show attendees is that it's great to have a quality LED-based canopy light replacement fixture available from ILT, a US-based company with 40-plus years of lighting experience."

The CanopyLight LED Retrofit Kit is designed to significantly reduce energy consumption and provide a long life span that reduces maintenance costs. It also provides better lighting characteristics with brighter light focused on gas pumps and fueling areas, offering a better experience and safety for customers.

The ILT CanopyLight Retrofit Kit qualifies for utility rebates in many states, adding even more value to convenience stores making a CanopyLight purchase.

### **About International Light Technologies**

International Light Technologies was created in 2005 with the merger of Gilway Technical Lamp and International Light. International Light Technologies Sources Division combines 45 years of expertise in providing customers with off-the-shelf and customized solutions across a broad spectrum of light sources, including high power LEDs and modules, UV-Visible-IR lamps, specialized replacement lamps, and power supplies. Through the Systems Division, the company has been solving light measurement problems through the design and manufacture of a wide range of highly accurate light measuring instruments. The LED Innovations Division brings together the expertise of both divisions to design and manufacture LED-based products including under cabinet and task lighting, refrigerated/freezer display case lighting, gasoline pump canopy lighting, as well as a complete line of LED modules for signage lighting. For more information please visit [www.intl-lighttech.com](http://www.intl-lighttech.com) or call 978-818-6180.